TAMARIND GLOBAL

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THE TAMARIND GLOBAL NEWSLETTER AUGUST 2019

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tamarind news...

Tamarind at The Global Panorama Showcase in Ahmedabad

The Tamarind Global Gujarat office recently participated in the GPS B2B roadshow held at Crown Plaza, Ahmedabad City Centre from 3rd to 4th July 2019.

The event gave us a great exposure to a number of new agents from Ahmedabad, Rajkot, Surat and Vadodara, who made multiple visits to our stall with fruitful interactions for everyone.

Mr Jignesh Pandit and his team represented Tamarind Global at the showcase. Tamarind Global was signed on-board as the official contracting partner for GPS in all cities.

Tamarind participates in Splash 2019

Team Tamarind participated in the 9th edition of Splash between 11- 14 July 2019 – a B2B event conducted by Wayanad Tourism Organisation (WTO) every two years to promote Wayanad and surrounding areas. Tamarind sponsored a specially branded tempo traveller along with two Innovas with Tamarind branding, which were used for the delegates' travel. The event garnered useful exposure to agents from Delhi, Mumbai, Gujarat, Karnataka, Andhra Pradesh and Tamil Nadu, who participated in substantial numbers. Tamarind was able to strengthen existing relationships with hotels in North Kerala and South Karnataka as well as form new ones – a number of selected hotels were visited and inspected.

Our Mumbai team experienced the new Kannur airport which is one of the closest airports to Wayanad after Calicut, also a new gateway to Coorg and Kabini. Prabhakar Kamat, Sanket Desai, Anjali Tolani, Sameer Kapadi, Amal Senan, Ankur Gupta and Jomon Koshy participated in the event on behalf of Tamarind Global.

An incentive trip to Dubrovnik, Croatia for FMI Ltd.

The Tamarind Global MICE department executed a five-day incentive trip to Dubrovnik, Croatia for FMI Ltd. for 15 pax. Dubrovnik is famed for its distinctive Old Town, encircled with massive stone walls completed in the 16th century.

The highlight of the trip was a Game of Thrones tour organised for the guests, as Dubrovnik famously featured in GOT as King's Landing. The tour included a visit to Fort Lovrijenac (Red Keep) and walking the Walk of Shame. Tamarind's scope of work included logistics, stay arrangements and sightseeing.

what's new

Coorg Wilderness Resort

Take a step into wilderness and discover a rare ethos of luxury embedded in the gracious lap of nature. Nestled amid the deep valleys of Coorg is Coorg Wilderness Resort, the fourth luxury offering from The Paul Resorts & Hotels, soon to open its doors to travelers and guests in search of a holiday of a lifetime. With plush European styled stately rooms and palatial suites spread across the innumerable nooks and corners of sprawling hills and glorious valleys, Coorg Wilderness Resort presents divine views of rich untouched wilderness. The ambience is so warm and the air is so cool and cosy, air-conditioning is not required throughout the resort. Exquisitely Victorian in style with plush spacious interiors, the suites are reminiscent of elegant European chalets tucked away in the midst of dense woods while offering rare views of untamed wilderness. At the Vembanad Coastal Cuisine restaurant, discover a wide array of rare coastal choices including Coorg and Kerala specialties. Enjoy a drink or two at Hunter's Lodge and relax as the exuberant ambience of Coorg and the resort surrounds you. The Grand Ballroom with its colossal pillarless area of 3500 sqft and an 18ft high regal ceiling seats over 400, and various seating arrangements can be organised to suit your preferences, for weddings or events. You can enjoy adventure and trekking activities, the infinity swimming pool, the state-of-the-art gym, rock-climbing, ziplining and much more.

Coorg Wilderness Resort, Virajpet Main Road,
Mekeri, Madikeri, Karnataka 571201

getaway resorts of the month

The Oberoi Rajvilas Jaipur

The Oberoi Rajvilas Jaipur is spread over 32 acres of beautifully landscaped gardens, with traditional architecture, flaming mashaal torches and reflection pools.

Exquisite accommodation, including luxury tents inspired by the era of Maharajas, fine restaurants serving authentic Rajasthani and international cuisines, specially curated romantic experiences for couples and sincere hospitality. The perfect setting for the holiday of a lifetime.

All the rooms and villas offer garden views and a sense of yesteryear, and the designs are inspired by Rajasthani traditional architecture. The past blends perfectly with modern conveniences.

Dining options include Surya Mahal, the all day international fine dining space, and Raj Mahal, a seasonal Indian speciality restaurant. The Rajwada Library Bar is the perfect setting for an aperitif or an after dinner beverage. You can also enjoy private dining and curated experiences. Cook with the masters, or enjoy breakfast in the herb garden.

Oberoi spa experiences have been designed just for you - choose from an array of Eastern and Western influenced treatments. A temperature controlled pool and an air conditioned fitness complete your fitness regime.

Babaji Ka Modh, Goner Road
Jaipur - 302 031 Rajasthan

FOR MORE DETAILS CONTACT US ON info@tamarindglobal.com

Niraamaya Retreats Surya Samudra, Kovalam

This Kovalam beach resort, perched on a dramatic cliff-edge flanked by secluded beaches celebrates its natural surroundings. A Relais & Châteaux property, this Kerala Ayurveda resort is dotted with traditional Keralite heritage cottages that nestle in the shade of breezy coconut palms. Whether by the pool or at the restaurants, guests staying at our resort in Kovalam can savor spectacular views of the Arabian Sea at one of South India's most pristine locations.

The award-winning Niraamaya spa recognized as one of the Best Ayurveda Resorts in India will rejuvenate you in mind, body and soul where guests are guided on a personalized path to rejuvenation.

Classic Kerala style accommodations give you the perfect combination of tradition mixed with modern amenities.

Café Samsara, Essense and Madira provide you with a gourmet selection of food and beverages.

Niramaaya Retreats offer luxurious hospitality complemented with a range of Ayurvedic therapies and other wellness offerings, and reinstate your mental and physical health balance while you also enjoy a splendid stay.

There's plenty to do nearby - enjoy a culinary journey with cooking classes, explore villages on your bicycle, take a pottery class or make an excursion to Trivandrum.

Poovar - Vizhinjam Rd Vizhinjam,
Kovalam, Mullur, Kerala

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promotion of the month

ITC Grand Central Mumbai

ITC Grand Central's reputation as Mumbai's leading 5 star luxury hotel relies on its superlative luxury accommodation. What is particularly special about this luxury hotel is that it brings you this world of hospitality with the gentle touch of nature, espousing the value of 'Responsible Luxury'. Striking the perfect balance between world class luxury and the warmth of Indian hospitality, this landmark hotel presents 242 tastefully designed luxury rooms allowing you to choose the accommodation that best suits your needs.

ITC Grand Central reflects the epicurean prowess of ITC Hotels with its own unique selection of fine-dining restaurants - each of which has carved its own niche in the world of fine dining.

Kaya Kalp - The Spa is an entity, providing complete wellness - exotic body treatments, relaxing massages, and ancient Ayurvedic rituals effectively integrate you into an experience that is deep and meaningful at a spiritual level.

ITC Grand Central is the perfect venue for stylish events - from memorable banquets to dignified business meetings and elegant theme weddings, enjoy hospitality befitting a luxury hotel.

287, Dr, Dr Baba Saheb Ambedkar Rd,
Parel, Mumbai, Maharashtra

top 3 picks

Fortune Select Cedar Trail Mashobra

Amidst the subtle beauty of the captivating locales of Mashobra stands the winsome Fortune Select Cedar Trail. Surrounded by oak, cedar and pine trees and at an altitude of 2100 meters above sea level, be a small step closer to the sun, the moon and the sky with its passing clouds. The exquisite rooms feature contemporary décor and offer sweeping views of the Himalayas, the valleys and clear blue skies. Other highlights include high speed Wi-Fi connectivity, round the clock dining and banquet facilities for up to 300 guests. Enjoy bird watching at the Reserve Forest Sanctuary, one of Asia's largest watersheds that supplies water to Shimla or a nice trek up lush hills with birds chirping high up in the cedar trees! Towering over Shimla district, the Shali Tibba, at an altitude of 9,423 ft, offers scope for hardcore trekking in Mashobra. Various camps and institutes offer rock climbing/ rappelling facilities with professional guidance. Go river rafting at Tattapani – this is one of the adventure seekers' favourite activities!

WelcomHotel The Savoy Mussoorie

Nestled in the majestic glory of Mussoorie, at WelcomHotel The Savoy you enjoy the awe-inspiring view of the hills and the snow clad Himalayan peaks along with an enchanting view of the Doon Valley. All the rooms have the quaint, rustic warmth of traditional English design and are all set to charm you. And of course, the accommodations have been enhanced with the latest technology and the finest modern amenities. WelcomHotel The Savoy, Mussoorie features a myriad of world-class epicurean experiences amidst breathtaking vistas. Inspired by the city's vibrancy, the Hotel puts forth indulgent regional and international flavors – from Chef's crafted Menu, the effervescent all-day diner & a culinary journey through world.

Paddington Resort & Spa Coorg

Situated in Madikeri, a hill station near Mysore, lies the highly-recommended Paddington Resorts & Spa. With a special finesse about its activities, this resort stands a class above all the competition. Bona fide luxury awaits guests who choose Paddington Resorts for their stay at this gorgeous and scenic hill station. The resort in Coorg offers some of the finest rooms to be found in all of Coorg! Replete with all modern amenities, each and every room at Paddington Resorts & Spa is an absolute joy to stay in. The hotel offers 5 types of rooms: Honeycomb, Mellow Glory, Euphoria, Bliss, and Rukam. Paddington Resorts & Spa also offers its guests in-house restaurants. Melange is a multi-cuisine restaurant that serves its patrons delectable dishes from across the world's cuisines . For meetings, events or a friends & family get-together, Paddington Resorts has you covered.

news

India Emerges as Most Popular Long-Haul Destination For UK: Travelport

India has emerged as the top travel destination in Asia this summer for travellers from the United Kingdom (UK), according to an analysis conducted by Travelport, a leading travel commerce platform. Globally, the United States was the top destination while India was the 2nd most popular long-haul destination for UK travellers. As of June 14, 2019, just under 87,000 advanced bookings had been made in the UK through all global distribution systems (GDS) for return flights to India scheduled between Friday, June 28, 2019 and Sunday, September 8, 2019. Flight bookings in other Asian countries like Thailand and China stood at 49,137 and 29,870 respectively. With flight bookings up by 3,402 (13 per cent) year-on-year, China was the fastest-growing top ten long-haul destination for UK travellers compared to the same period the previous year.

Tourism Ministry Sanctions Rs 380 Cr For Development of Tribal Circuits

The Ministry of Tourism, under the Swadesh Darshan Scheme, has identified tribal circuit as one of the fifteen thematic circuits for development of tourism infrastructure in the country with the objective of showcasing tribal culture, art, handicrafts and providing livelihood and enhancing employment opportunities for tribal populations in the country. Since 2015, the Ministry has sanctioned Rs 380 crore for the development of Tribal Circuit Peren- Kohima- Wokha, Nagaland; Tribal Circuit Peren- Kohima- Wokha, Nagaland; Mulugu-Laknavaram-Medavaram-Tadvai- Damaravi –Mallur – Bogatha Waterfalls as Tribal Circuit in Telangana and Tribal circuit (Mokokchung–Tuensang-Mon) in Nagaland.

Odisha to roll out new tourism policy by 2020

The Odisha Tourism department is working towards releasing a new tourism policy for the state by 2020, informed, Vishal Kumar Dev, Commissioner-cum-Secretary to Government, Tourist Department, Government of Odisha. He also said that the department is looking to aggressively promote water sports activities and recreational projects in the state as well as introducing houseboats at the popular tourist destinations like Chilika and Bhitarkanika. "We are laying focus on niche tourism segments such as houseboats tourism, which seamlessly mingles with ecotourism water recreation," revealed Dev at the Odisha Tourism roadshow organised in Delhi.

Sarovar Hotels to add 16 properties across India by 2019-end

In a bid to expand its footprint in India, Sarovar Hotels & Resorts has plans to come up with 16 new properties by the end of 2019. With this move, it will be adding approximately 970 rooms to its current portfolio. As of now, the company has 6,000 rooms and manages three properties overseas and has a total of 73 hotels in the country. The upcoming hotels will be categorised under three brands— Sarovar Premiere, Sarovar Portico and Hometel Suites. These hotels will be located in multiple destinations which include Goa, Dehradun, Ahmedabad, Bengaluru, Udaipur, Junagadh, Dahisar, Dibrugarh, Morbi, Jammu, Bodh Gaya, and Dindi, among others. Amongst the 16 hotels, the majority will be under the Sarovar Portico brand, the hotel at Dahisar will be Hometel Suites brand while the property at Bodh Gaya will be under the Sarovar Premiere brand.

Incredible India Campaign Wins Pata Gold Award 2019

The Incredible India "Find the Incredible You" campaign released globally by the Ministry of Tourism during 2018-19 has been declared the winner of the PATA (Pacific Asia Travel Association) Gold Award 2019 in the "Marketing - Primary Government Destination" category. This year's awards attracted 198 entries from 78 organisations and individuals worldwide.

To take the Campaigns to the next level, the 'Incredible India 2.0' Campaign was launched in September 2017, which marks a shift from generic promotions undertaken across the world to market specific promotional plans and content creation. The campaign focuses on digital and social media and the promotion of Niche Tourism products of the country.

upcoming festivals

GANESH CHATRURTHI

Ganesh Chaturthi is one of the widely celebrated Hindu festivals in September. It is celebrated to honour the birth of Lord Ganesha. Life-size aesthetically crafted idols are established in households and public places (pandals). Aarti and puja are performed each day with complete grandeur. One of the popular religious festivals in September, Ganesh Chaturthi is also celebrated with cultural functions, live shows, health camps, fairs, and theatre performances.

Where: Mainly in Maharashtra, Gujarat, and Andhra Pradesh
What's special: The grand and fantastic life-size idols of Lord Ganesha are worshiped for 10 days, followed by a mesmerizing immersion ceremony on the last day.

When: 2nd September 2019

LADAKH FESTIVAL

The Ladakh festival is celebrated for a week in Leh and its surrounding villages. The festival is a blend of various cultures from Central Asia, Tibet and Northern India, and this event is marked with brilliant displays of archery, polo, masked wild lion and yak dancing, singing, and scenes being enacted from folklore. Local people wear colourful traditional Ladakhi attires as they pass through the markets and streets singing and dancing to traditional tunes.

Where: All over Ladakh
What's special: Archery, polo, and masked dance

When: 25th – 28th September 2019

FESTIVAL OF ZIRO VALLEY

The breathtaking Ziro Valley of Arunachal Pradesh hosts one of the most popular music festivals in September – the Ziro Festival, dedicated to art, music, culture and happiness. With more than 100 bands, folk troupes, and individual singers; this is one of the most renowned outdoor events in September and has everything to offer to music enthusiasts.

Where: Ziro Valley, Arunachal Pradesh
What's special: Nicholson, Pratik Kuhad, Dualist Inquiry, North, Tetseo Sisters, Nush Lewis, and The Koniac

When: 26th – 29th September 2019

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