



# MAHA KUMBH **MELA 2025**

Globe's Grandest Spiritual Gathering!

Unleash your inner pilgrim and embark on a soul-stirring adventure at the Maha Kumbh Mela 2025, the world's largest spiritual gathering, held in the mystical city of Prayagraj, India.

**Dates:** January 14 to February 26, 2025

vibrant city of Prayagraj, India where this spiritual fiesta invites millions of pilgrims and tourists worldwide to partake in an awe-inspiring celebration of faith and tradition. The air is filled with Vedic hymns, mantras, drumbeats, the

Mark your calendars for the Maha Kumbh Mela 2025 in the

blare of conchs, and the ring of holy bells, creating an ethereal and hypnotic ambiance unlike any other enveloped in an

environment rich with the chiming of bells, the fragrance of incense and flowers, and the mesmerizing smoke from havan

kunds (sacred fire altars). The Maha Kumbh Mela draws millions of pilgrims who come

to bathe in the confluence of the Ganges, Yamuna, and the mythical Saraswati rivers, seeking spiritual purification and liberation from the cycle of rebirth.

History

The Maha Kumbh Mela, celebrated every 12 years at the sacred Triveni Sangam in Prayagraj, is steeped in ancient Hindu mythology. It is believed that drops of the elixir of immortality, Amrita, fell at four places, including Prayagraj, during a cosmic battle between gods (Devas) and demons (Asuras). This celestial conflict, known as the Samudra Manthan or the Churning of the Ocean of Milk, inspired the tradition of Kumbh Mela, which dates back over 2,000 years. Historical records mention the first documented celebration during the reign of Emperor Harsha in the 7th century.

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Millions of pilgrims converge at the confluence of the Ganges,



spiritual energy and the conclusion of the Kumbh Mela.

# • Makar Sankranti (First Shahi Snan) - January 14, 2025:

**Key Dates and Rituals to Watch** 

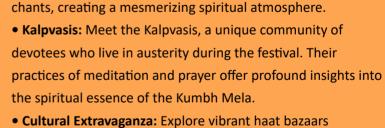
- The festival kicks off with Makar Sankranti, marking the sun's transition into Capricorn and a time of spiritual enlightenment. • Mauni Amavasya (Second Shahi Snan) - January 29, 2025:
- Known for its silent reflection, Mauni Amavasya is a significant bathing day where millions seek to purify their souls in the holy waters.
- Basant Panchami (Third Shahi Snan) February 2, 2025: Celebrate the arrival of spring and honour Saraswati, the goddess of wisdom, during this day of spiritual rebirth and learning. • Maghi Purnima - February 12, 2025: This full moon day attracts divine energies and celestial beings for another major bathing
- ritual. • Maha Shivratri - February 26, 2025: The festival culminates with Maha Shivratri, dedicated to Lord Shiva, marking the peak of



# sadhus, saints, and devotees plunging into the sacred Triveni

- Sangam. This ritual is believed to cleanse sins and grant liberation. • Naga Sadhus: A unique and mesmerizing aspect of the Maha Kumbh Mela is the presence of the Naga sadhus, ascetic warriors who live in seclusion for most of the year
- and emerge for the Kumbh. The enigmatic Naga sadhus, often clad only in ash and adorned with long matted hair, are revered for their extreme austerity and spiritual discipline and are a sight to behold. These reclusive ascetics emerge only for the Kumbh Mela, captivating onlookers with their spiritual aura. The Naga sadhus play a central role in the festival's Shahi Snans (royal baths), leading the processions to the river, symbolizing the renunciation of worldly life and the pursuit of spiritual enlightenment. Their participation adds a profound and mystical dimension to the Maha Kumbh Mela, captivating the imaginations of both pilgrims and onlookers.





showcasing traditional handicrafts, local cuisine, and cultural

performances, celebrating India's rich heritage.



# An Ethereal Experience at

Sangam Nivas

Sangam Nivas offers the quintessential essence of the Maha Kumbh Mela to seekers of spirituality and well-being. Imagine experiencing the grandeur of the Kumbh Mela without compromising on luxury. This retreat provides more than just accommodation; it promises a transformative experience delving into the holistic aspects of Indian philosophy and mythology. The luxurious tents at Sangam Nivas blend modern comfort with traditional elegance, ensuring a seamless fusion of opulence and cultural richness.

This is one of the most luxurious camping experiences available, ensuring that travellers do not have to compromise on luxury while seeking spirituality.

# Conclusion

religious event; it's a celebration of humanity's quest for spiritual purity and unity. Whether you seek spiritual solace, cultural immersion, or simply want to witness one of the world's most extraordinary gatherings, the Kumbh Mela in Prayagraj is an unmissable event.

blends faith, tradition, and community on an unprecedented scale. Prepare to be part of a magical journey that transcends the ordinary!



# LeaderSpeak Mr. Vikram Singh Chauhan.

Founder and CEO at Nile Hospitality



In this engaging interview, we dive into the world of hospitality with Mr. Vikram Singh Chauhan, the dynamic Founder and CEO of Nile Hospitality. Leading a diverse portfolio of hotels across India since 2018, Nile Hospitality has become a trailblazer in third-party hotel management. Mr. Chauhan shares his compelling journey from a top General Manager to an innovative entrepreneur, revealing the secrets behind the company's strategic brand alignments and ambitious expansion plans.

# 1. What space exactly does Nile Hospitality occupy in the hospitality business?

We are a Third Party Hotel Management company, operating International branded properties and owner branded properties. We are a collective of hotels across India ranging from urban, leisure and experience lead properties. Founded in 2018, we are currently market leaders in Third Party Hotel management in South Asia and our key team members are passionate, experienced hoteliers. We pre select brands for upcoming projects, oversee pre-openings, manage every day operations and ensure future health of our hotels.



2. From being a very successful General Manager and having worked with Global Hotel Chains, what drove you to entrepreneurship? Having now worn the other hat, how does it change your view of the GM's position and predicament?

Thank you. For me, it was having a view of where the industry could go, stepping up and having a vison of something exciting that this company and I could build together.

I think, every leadership journey comes with unique set of challenges and opportunities. A General Manager is the CEO of a hotel with a unique vantage point and need for objectivity at times far beyond their area of responsibility. Today's GMs are also seen as Chief Cultural Officers. Pivoting from the traditional mould, thanks to the technology leaps the industry will go through, they are now in a place to gather a range of factors that may exists today that can lead to micro personalisation tomorrow like a more integrated guest Experience, efficient employee experience and to a sustainable business transformation.



3. As a company, what are the parameters that help you decide on which brands to align with given that you work with the whole range – Wyndham, Hyatt, Marriott, Radisson? Any favourites here?

As a third party operator, we focus on bringing relevant brands that meet market and client midway. Fit, potential demographics and demand growth, consolidating an existing portfolio, thus reducing of future overlap & complexity etc are nuances that we are mindful of. Being future ready and change centric is important for us. While they are not determinants of the brand decisions, it certainly plays a role in how we see our partner brands look to future and are evolving. After all, hotels are built for decades and generations pass through them, so selecting a futuristic brand may prove to be invaluable to its future. If there is a culture of being change – resistant, then it can be seen as growth prohibitive.

On a personal note, The legacy of Oberoi Hotels and the their focus on its culture of excellence for guests is inspiring and aspirational - so I would say it is Oberoi hotels.



4. What is the blueprint for future expansion? Considering your focus on religious destinations – Dwarka, Haridwar, Amritsar, Ayodhya, is that going to be a niche that you want to occupy?

Our niche, I hope will be that of a hospitality company that benefits people and our communities at the potentially positive intersection of commerce. Our footprint focus has been to find the right properties and work with complementary, value creating partners. This has allowed us the breadth of our current collective of hotels and future pipeline – it really is a balanced portfolio in its offering; resorts that are heavy on immersive escapism, urban lifestyle – upscale brands in cities, culturally resonant hotels in iconic locations and a collection of new properties with their own unique stories; from Himachal Pradesh to Tamil Nadu. spiritual destinations are one part of this pipeline.

# **New Hotel Openings**

# **Hyatt Place Haridwar**











Where? Haridwar, Uttarakhand

What is unique? Hyatt Place Haridwar stands out as the first Hyatt Place in Uttarakhand, offering a unique blend of modern comfort and spiritual serenity in the sacred city of Haridwar. Guests can experience the tranquility of the Ganges and witness the enchanting Ganga Aarti, while also having easy access to renowned temples like Mansa Devi and Chandi Devi. The hotel features spacious rooms, each equipped with a 55-inch smart TV, comfortable bed, and sofa. The highlight is the luxurious Presidential Suite with two bedrooms and a living room. A diverse range of dining options is available 24/7, including The Placery's curated menu and The Market's grab-and-go selections.

Why? Choose Hyatt Place Haridwar for its exceptional blend of comfort, convenience, and accessibility. Enjoy daily breakfast at The

Breakfast Bar with a wide array of fresh options. Zing, an all-day dining restaurant, adds to the culinary experience. The hotel's accessible features ensure a seamless experience for all guests, including those with disabilities or older individuals with changing abilities. It offers 110 rooms and suites, event space over 11,676 sq. ft., including a pillarless ballroom and outdoor lawn, and a lobby café for quick bites. Its prime location near Haridwar's spiritual sites, such as Har Ki Pauri and Rajaji National Park, offers both relaxation and cultural exploration. Future amenities include a refreshing swimming pool with separate areas for adults and kids. With dedicated service and thoughtful amenities, Hyatt Place Haridwar provides an ideal retreat for travellers seeking both peace and modern luxury.

The Belvedere, Mcleodganj





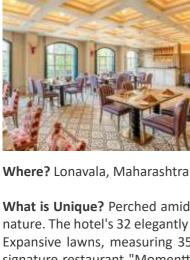


and convenience. Located just steps away from the bustling Mall Road and the sacred Temple of the Dalai Lama, it provides easy access to cultural landmarks and local attractions. What sets The Belvedere apart is its stunning mountain views, coupled with a serene ambiance that makes it a perfect retreat. The resort's rooms offer a variety of options to suit different preferences. Select rooms feature private balconies, allowing guests to soak in the breath-taking vistas of the Dhauladhar range. The property's blend of traditional charm and modern luxury makes it a standout choice for visitors. Why? From its vibrant Tibetan markets to serene monasteries like the Namgyal Monastery, McLeodganj boasts a unique blend of

What is Unique? The Belvedere Himalayan Retreat, nestled in the heart of McLeodganj, offers an unparalleled blend of serenity

spirituality and adventure. Whether trekking through the Dhauladhar ranges or indulging in delectable Tibetan cuisine, every experience in McLeodganj promises a harmonious blend of tranquillity and excitement. Choosing The Belvedere means immersing yourself in a tranquil environment while staying close to McLeodganj's key sights. The hotel's prime location allows guests to easily explore the vibrant Tibetan markets, serene monasteries, and scenic trekking routes. Dining at the retreat is a gastronomic journey, with a menu that fuses international flavours with local delicacies, all while offering mesmerizing views of the Himalayas. Whether you seek adventure or a peaceful escape, The Belvedere caters to all your needs, making it an ideal choice for any traveller. **Enrise by Sayaji Lonavala** 









Lonavala Railway Station, and its proximity to popular attractions like Kune Falls and Bhushi Dam, enhance its appeal. The well-equipped meeting room caters to business travellers, making it a versatile destination.

by Sayaji Lonavala provides the perfect blend of relaxation and adventure.

room is designed with sophistication, featuring plush king-sized beds, a private bathroom with luxurious toiletries, and large windows offering stunning views of the surrounding hills. Guests can start their day with a delightful buffet, continental, or vegetarian breakfast. The hotel also offers immersive experiences such as guided nature walks and local sightseeing tours, ensuring guests can fully explore the charm of Lonavala. With expansive gardens for evening strolls and a restaurant that serves exquisite cuisine, Enrise by Sayaji Lonavala provides the perfect blend of relaxation and adventure. Additionally, the vicinity boasts a variety of dining options. These nearby restaurants offer a diverse culinary experience, adding to the convenience and enjoyment of your stay at Enrise by Sayaji Lonavala. With expansive gardens for evening strolls and a restaurant that serves exquisite cuisine, Enrise

Why? Choosing Enrise by Sayaji Lonavala ensures a memorable stay with its unmatched hospitality and modern amenities. Each

**Ekanté Bliss, Tirupati - IHCL SeleQtions** 



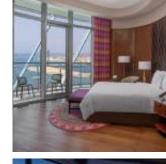


maintain your fitness routine at the well-equipped fitness centre, or pamper yourself at the luxurious salon. With itinerary assistance and supervised playtime for children, Ekante Bliss ensures a comfortable and enjoyable experience for all guests.



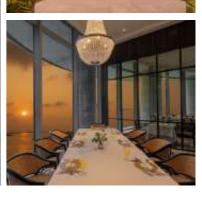
and versatile banquet areas cater to all your needs, with venues like Ananda, Azure, Utsav, and Vaibhav providing the perfect setting. The hotel also offers a range of exceptional facilities to enhance your stay. Relax and unwind in the expansive outdoor pool,

ITC Ratnadipa, Colombo









What is Unique? ITC Ratnadipa, Colombo, stands out with its striking triangular architecture and dual entrances offering breath-taking views of the Indian Ocean and Beira Lake. Its cascading terraces echo the serene beauty of Sri Lankan tea fields. The sky bridge, suspended 100 meters high, features two full-length infinity pools, providing a unique experience amidst the clouds. Delight in everything from the bold flavours of the Islander seafood restaurant to the intricate dishes at Avartana. For the ultimate in luxury, the Pankaja Presidential Suite and Suriyavas Grand Presidential Suite offer private spas, gymnasiums, and personal office spaces with expansive ocean views.

Why? Choosing ITC Ratnadipa means immersing yourself in both luxury and convenience. Its prime location in the heart of

Colombo places you just minutes away from key landmarks like Galle Face Green and the Dutch Hospital Precinct. The hotel's 352 rooms and suites are among the most spacious in the city, each with a large private balcony and vibrant décor reflecting Sri Lankan culture. The hotel is ideal for business and leisure, with easy access to the World Trade Centre. Culinary enthusiasts will appreciate the six signature dining venues, offering diverse global and local cuisines, and the three unique bars. The state-of-the-art fitness center, holistic spa, and stunning infinity pools ensure a rejuvenating stay. For events, the grand Sangam ballroom and Panorama Deck offer spectacular venues with panoramic views, perfect for weddings and large gatherings.

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