

TOURS | EVENTS | MICE | WEDDINGS | ONLINE

The Tamarind Global Newsletter JULY 2015

TAMARIND NEWS

and conceptualized a digital viral for Fox Star India Mumbai, to generate excitement around their horror movie Poltergeist.

Tamarind Events created





Antalya, Turkey. Tamarind planned and executed the event, and the dealers had a great time!

Tamarind MICE assisted

Insurance to organise

their annual Dealers

meet in a this year in

Reliance General





Kota Kinabalu on the island of Borneo is the bustling gateway to acclaimed Kinabalu National Park. The park's high point is 13,400-foot Mount Kinabula, Malaysia's tallest peak, a mecca for climbers. Ninety miles away, thrilling jungle trekking and camping await in the Crocker Range National Park. A coastal city partly surrounded by rainforest, it is known for its bustling markets, modern boardwalk, beaches and Here, dreams come true; it is as simple as that.

It is dawn, and you are seated in a tower as the majestic new sun rises over Mount Kinabalu in the distance. This is the best breakfast you have ever had. This is Shangri-La's Rasa Ria Resort & Spa, Kota Kinabalu on Pantai Dalit Beach. Set amidst a nature reserve, the resort enchants endlessly with its natural magic. Your Malaysian-themed room is perched on a verdant hill, with a spectacular beachfront view, surrounded by 400 acres of tropical forest. You see the catamarans along the beach, and can only imagine what other activities await. Create a wedding to remember in the paradise that is Malaysian



waterfront Kota Kinabalu City Mosque. You find a world class sailing marina and championship golf courses as well as both first class holiday resorts and good hotels. Sandy white beaches are "everywhere" and the water has always the right temperature. If you want to go rafting in a river or just catch a train, the choice is yours. Perhaps you will just do something you never find time to do in your daily life-just sit down and relax to enjoy life! Then Kota Kinabalu and Sabah is the right place. **DESTINATION NEWS Promotion of Kerala Tourism in China** Kerala Tourism has hit the streets of Shanghai with a first-ever roadshow aimed at attracting high-spending Chinese tourists from the world's largest outbound tourism market. The road show, which came close on the heels of Kerala Tourism's first-time participation in the Beijing International Tourism Expo (BITE) 2015 last

your heart. Tamarind's Events and Weddings divisions will be there at every step of the process, making your event an everlasting memory. week, was held on Tuesday with a whopping 70 buyers from the Chinese travel and tourism industry in attendance. "The Chinese companies were eager to know more about Kerala, especially Yoga and Ayurveda, which have been gaining international appeal," said Shri Rao- Secretary, Kerala Tourism. "The trade partners on both sides expressed their interest in building a strong relationship, which would be helped by easy flight connectivity via Singapore and Sri Lanka and the recently announced e-visa facility," he added.

Borneo, at the romantic destination of Shangri-La's Rasa Ria Resort &

Spa, Kota Kinabalu. Or celebrate other important milestones close to

since four cities amongst the top ten budget friendly cities are from South East Asia, the report places South East Asia as a region for best bargain. According to the report, Mumbai is 39% more expensive than Hanoi

HOTEL NEWS

which is the top most budget friendly city, followed by Warsaw, Sharm el Sheikh and Bangkok. The most expensive city is Cancun, Mexico followed by Zurich and New York.

Over 8000 pilgrims begin Amarnath-Yatra

Mumbai ranks 5th Best City in the World: TripAdvisor

Holiday Inn now reaches Chandigarh (Panchkula) The InterContinental Hotels Group (IHG) opened its 10th Holiday Inn in India in Panchkula, Chandigarh with 127 rooms at the foot of Morni Hills. Facilities at the hotel include eight meeting rooms and event spaces, a fitness centre, spa and an outdoor swimming pool, in addition to many dining options. Shantha de Silva, Head of South West Asia- IHG, said: "We are delighted to open our first hotel here under the Holiday Inn brand and are confident of delivering a great hospitality experience to guests visiting the city. Taj in Mumbai & Varanasi listed in Robb Report USA

The Taj Mahal Palace Mumbai and Nadesar Palace Varanasi were listed in the Robb Report USA guide to the

world's top 100 exclusive and luxurious hotels. While Taj Mahal Palace Mumbai caters to the discerning

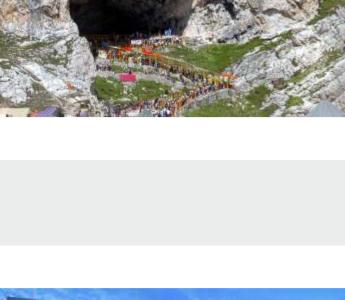
In TripIndex Cities report 2015, Mumbai is recognized as the 5th most budget friendly city in the world. Also,

The annual Amarnath Yatra started on 2nd July as over 8,000 pilgrims left from two base camps in Kashmir

for the Himalayan cave shrine. The Himalayan cave shrine situated 14,500 feet above the sea level houses an

ice stalagmite structure that waxes and wanes with the phases of the moon. The two-month long Amarnath

Yatra will conclude on August 29 coinciding with Shravan Purnima and Raksha Bandhan festivals.



business travelers, the Nadesar Palace situated on the bank of river Ganges recreates the atmosphere of the bygone era. Acknowledging the honor bestowed upon the hotel, Ahmar Siddiqui, General Manager, Nadesar Palace, said: "We are delighted to be a part of the elite Robb Report list that certifies the best in the hospitality industry.

CG Hotels & Resorts now in Amritsar and Mundra Lleading hospitality management company, CG Hotels & Resorts launches two business hotel under their 'The Fern Hotels & Resorts' portfolio. The new properties are being launched in Mundra, in the Kutch district of Gujarat and the temple town of Amritsar in Punjab. The two mid-scale hotels under The Fern Residency-Mundra and The Fern Residency- Amritsar banner cater to the growing need of tourist and business travelers to the thriving cities. Leela Kovalam voted 'Best Hotel for Relaxation' at Lonely Planet magazine Travel Awards 2015 The Leela Kovalam- a Raviz hotel, India's only cliff-top beach resort, has won the coveted 'Best Hotel for

Relaxation' award at the Lonely Planet Magazine India Travel Awards 2015, a company release stated. The

fourth year in a row that The Leela Kovalam – a Raviz Hotel has won a Lonely Planet Magazine India Travel

readers' choice award was presented to Rajiv Kaul, President, The Leela Palaces, Hotels and Resorts and NC



Award Luxury Tax & Entertainment Tax to go up in Delhi

However, no increase was indicated on VAT (Value Added Tax).

AIRLINE NEWS First Time Ever: Spicejet introduces 'hand-baggage only' fare SpiceJet is first low-cost carrier to offer a discount for those passengers who carry hand-baggage only. By encouraging travellers to travel light, SpiceJet is helping lower fuel consumption and emissions as well, thereby helping the environment. The Hand Baggage Only fare will be available on most direct domestic

Virgin Atlantic is excited to celebrate 15 years this July of delighting customers from Delhi to London and

beyond. Delighted with this achievement, Nick Parker, Head of India and Middle East for Virgin Atlantic said,

"The Delhi route is hugely popular among Indian customers who love the unique, personalized experience as

we connect them to London and 219 destinations in the US including New York. We're celebrating our 15th

new airport is expected to increase tourism receipts to Salalah and Oman overall. Salalah will soon witness

Air India's direct, non-stop from Delhi to Colombo is a 182-seater and the flight from Delhi- AI 275 will leave

at 1200 hours and reach Colombo at 1535 hours except on Wednesdays when the flight will leave Delhi at

the Khareef (rainy) season, prompting tourists from all around the world to visit the region to enjoy the



flights (including via flights), with minimum 30 days advance purchase. International and connecting flights are not included. Travellers with check-in baggage can still check in their 15 kg baggage for free using our normal SpiceSaver and other fares.

Virgin Atlantic celebrates 15 years 'Connecting India to the UK'

anniversary by offering customers a special birthday fare to London!" Now International Airport opens in Salalah, Oman The new airport is one of the most modern airports in the world and boasts of the latest facilities and equipment designed to provide high quality services to passengers from their arrival to final boarding. The

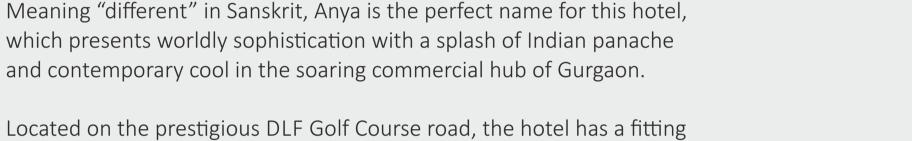
Direct flights launched between Delhi-Colombo, by Air-India

1330 hours and reach Colombo at 1715 hours. The return flight AI 276 from Colombo will depart at 0820 hours, arriving Delhi at 1205 hours. TAMARIND PROMOTION OF THE MONTH ANYA HOTEL, GURGAON



unique cool weather.





mantra—"luxury with an undercurrent of minimalism"—and it comes

L'Occitane, which presents wellness with an Indian soul. Anya Hotel also

features multiple international music zones in the hotel, from jazz and

electronic to Indian classical concerts. Anya'S F&B outlets include the

Bar and Azul, the Southern European kitchen. The luxuriously designed

102 rooms and 15 rooms mix Italian marble, warm wooden floors, and

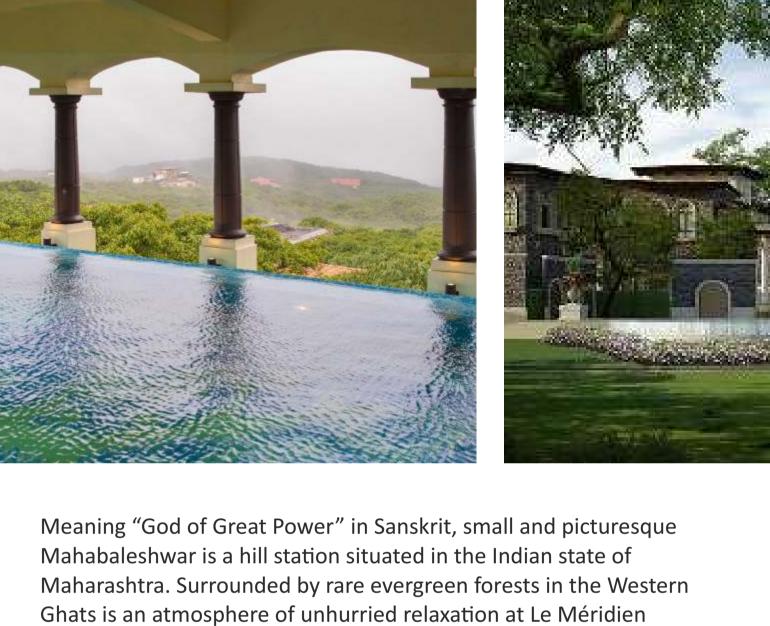
Contact us for special packages on info@tamarindglobal.com

accents of plush silk for a contemporary look with local influences.

Naya Beer Garden, Naya Pattisserie, Yibe Cocktail Lounge and Tapas

alive everywhere, from the spacious suites to the Amaltas Spa by

introduces Gurgaon's only Spanish tapas bar and beer garden, and



Mahabaleshwar Resort & Spa. Explore the limitless natural scenery.

and animals that dwell in the forests, or go horseback riding. Visitors

can take a boat ride, fish, go horseback riding, and enjoy local cuisine

experience in every one of its stylish guest rooms and suites. Warm

earth tones in addition to the luxurious sitting and work areas create

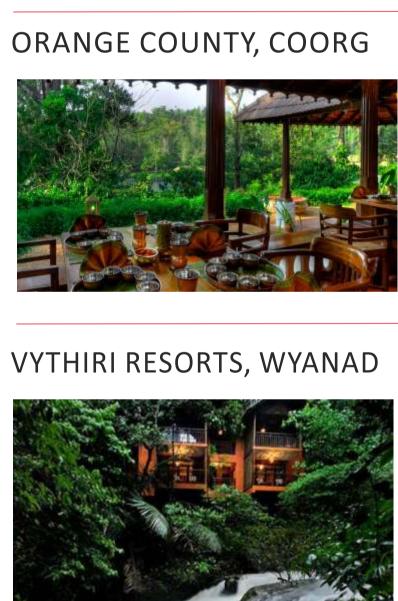
and games in the entertainment area. Le Méridien offers a truly unique

Trek through mountains and witness the many unusual species of birds

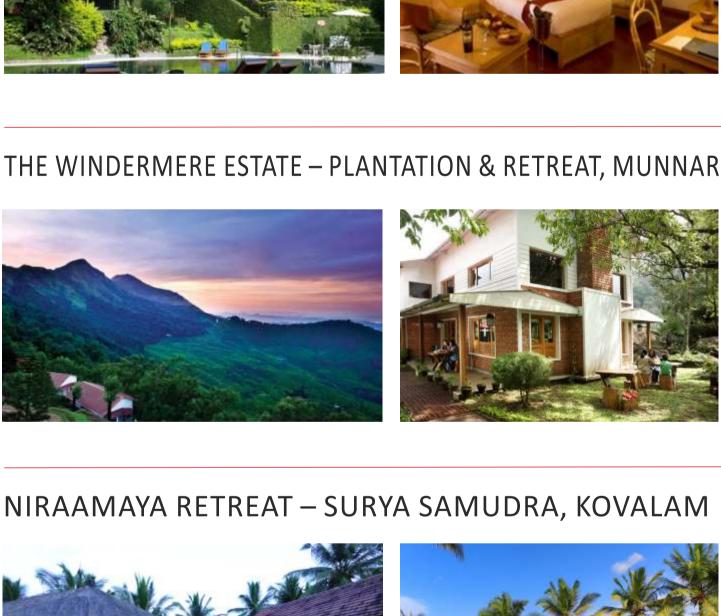


TAMARIND GETAWAY RESORT OF THE MONTH

LE MERIDIEN MAHABALESHWAR RESORT & SPA



CARDAMOM COUNTY, THEKKADY



間口田

Surrounded by lush greenery, by the Arabian Sea, Surya Samudra's 31 heritage cottages are traditional Keralite heritage homes. Which effortlessly blend weathered wood with contemporary luxury. Offering a perfect balance between old world charm and modern day comfort. Indulge in a long shower in the open air bathrooms. Bask, in the sunlight by the pool. Breathe in the heady scent of jasmine. Or just sit by on the verandah and watch the waves gently kiss the shore. Niraamaya also offers wellness programs that help you relax and rejuvenate.

Cut the crusts off of each slice of bread and roll out as thin

closest to you. Spread a thin layer of mayonnaise on each

as possible with a rolling pin. Place the tuna, capers,

mayonnaise and dijon mustard in a bowl and stir to

combine. Place the long side of the rolled out bread

Thinly spread 1/3 of the tuna mixture onto half of the

bread lengthwise. On top of the tuna mixture, arrange

some of the cucumber sticks and grated carrot making

sure not too over stuff the roll (a little goes a long way).

filled end) tightly roll the

act as a glue sealing the roll).

Starting at the side closest to you (the

tuna/cucumber/carrot mixture up and

mayonnaise across the end of the roll to

Cut the roll into 4 even pieces and repeat

with remaining bread and tuna mixture.

press to seal into a roll (I dab a bit of

slice of rolled out bread.

myriad treasures hidden in every nook and cranny of Coorg. Orange

geography and culture, that are designed to get you out and explore

your environment. Take a guided tour of the 300 acre working coffee

and spice plantation on foot! Soul food finds body and spirit to seduce

A discreet hill station located in north western Kerala, Wayanad is set

mountain stream that runs through the 150 acre property, the Vythiri

Resort is a delightful jungle hideaway and a naturalist's treasure trove.

canopied by majestic trees, lead to brick coloured cottages built in the

furnished in cane, wood and fabrics of discreet elegance, the cottages

Cardamon County is conveniently perched on the gradient of a gently

interiors of the resort have been aesthetically designed and furnished

accommodation at the resort takes the shape of cozy cottages with

spacious bedrooms and a private verandah overlooking the scenic

Overlooking the beautiful scenery of Munnar, every room at

and you are rejuvenated with the fresh mountain air! Dining at

natural beauty. All Spice Restaurant 'All Spice' is the restaurant set by

Windermere has been thoughtfully handcrafted over the years. Step

inside and you feel the warmth and comfort of a home. Step outside,

Windermere is as unique an experience as any. And it's not just the

piques your taste. In the plantations you will find pepper trees and

cardamom brush. If you're looking for a lazy stroll, spend some

delightful spread on the menu. It's the romance of rustic simplicity that

time in the gardens. Book lovers can find hammocks and garden chairs

in an appealing blend of contemporary styling and a natural charm. The

sloping hill facing the Periyar Tiger Reserve. The architecture and

landscaping of the entire Resort has been thoughtfully created in

deference to the ethereal beauty of its natural surroundings. The

are equipped with all modern amenities.

the open pool side.

to indulge in heavy reading.

GLOBAL CUISINE

SUSHI BREAD ROLLS

THE MOST AMAZING EVENTS IN THE WORLD!

INTERNATIONAL PICK OF THE MONTH-NOTTING HILL CARNIVAL

style native to the region. Built of brick with wooden rafters on the roof,

Wrapped in the cool embrace of a rainforest, stone lined pathways,

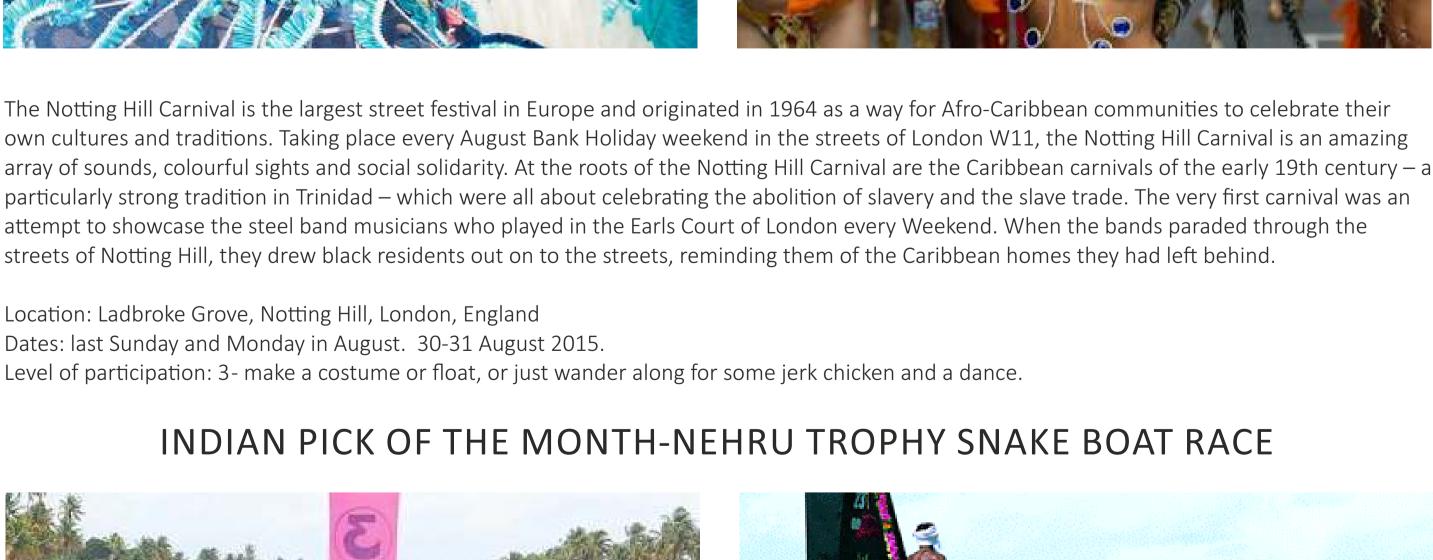
of the Deccan Plateau. Spread across either bank of a sprightly

along the higher slopes of the Nilagiri Biosphere on the southern fringe

County hosts a range of activities, themed around Coorg's unique

your palate in three awesome temples to the culinary arts.





SAPTAPADI, OR SEVEN VOWS Saptapadi (The Seven Sacred Steps): This is the most beautiful part of an Indian wedding. It has so much depth, purpose and meaning. The

and you'll need to buy tickets from the tickets stands on the way. They cost less than \$1 for for standing room on makeshift bamboo decks, up to \$25

INDIAN WEDDING TRADITIONS

5. Together we will raise strong, virtuous children. 6. Together we will be faithful to one another and exercise self-

restraint and longevity. 7. Together we will remain lifelong partners and achieve salvation.

couple takes seven steps together, taking a sacred vow with each step.

Amidst the blazing fire of the havankund and the chanting of mantras,

the bride and the groom pledge their commitment to each other, for

the lifetime. Known as Saptapadi, the seven steps for seven vows is a

beautiful ritual observed in Hindu marriages, although the act of

taking the seven vows varies from region to region in India.

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1/2 teaspoon dijon mustard 1 cucumber, cut into long, thin sticks 1 carrot, grated

This recipe was originally published on Weelicious as

"Sushi Sandwiches"

1 tablespoon mayonnaise (plus more for spreading on

3 pieces of whole wheat sandwich bread

1 can of tuna (i use albacore in water)

1 teaspoon capers, chopped

INGREDIENTS

the bread)

The battling snake boats of Kerala have over 400 years of history associated with them. Their story can be traced back to the kings of Alleppey (Alappuzha) and the surrounding areas, who used to fight with each other in boats along the canals. One king, who suffered heavy losses, got boat architects to build him a better vessel and the snake boat was born, with much success. An opposing king sent a spy to learn the secret of how to make theses boats but was unsuccessful as the subtleties of the design are very hard to pick up. These days boat races are held with much excitement during various festivals. The Nehru Trophy snake boat race is undoubtedly the most exciting race of the year. This race is held in memory of India's late Prime Minister, Jawahar Lal Nehru. An impromptu snake boat race was held in 1952 when the Prime Minister visited Alleppey. Apparently he was so impressed with the welcome and the race, he donated a trophy. The race has continued on ever since. It's a commercial event

> 1. Together we will live with respect for one another. 2. Together we will develop mental, physical and spiritual balance. 3. Together we will prosper, acquire wealth and share our accomplishments. 4. Together we will acquire happiness, harmony and knowledge through mutual love.

for VIP access. Do bring an umbrella in case of monsoon rain!

Where: Punnamda Lake, Alleppey in Kerala.

When: August 8, 2015.

India offices: Mumbai, Delhi, Ahmedabad, Bangalore, Chennai, Cochin, Jaipur, Jodhpur, Pune, Trivandrum, Udaipur, Vadodara Marketing offices: Russia, Saudi Arabia, United Arab Emirates, United Kingdom