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NEW HOTEL OPENINGS

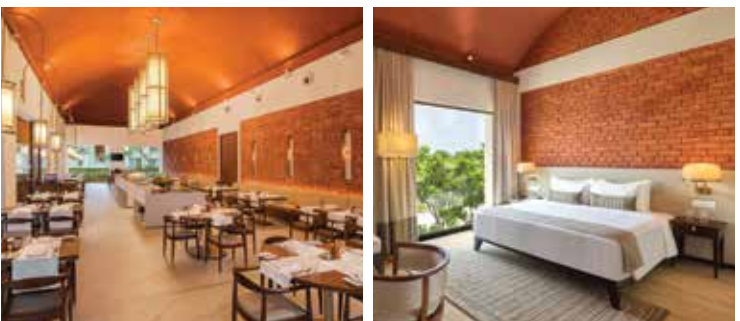


Marasa Sarovar Premiere, Bodhgaya

Where? Bodhgaya, Bihar

What is unique? Located by the bank of river Falgu, Bodhgaya is the holy place for the followers of the Buddhist faith all over the world. In fact, Bodh Gaya is the most important of the main four pilgrimage sites related to the life of Gautama Buddha, the other three being Kushinagar, Lumbini & Sarnath. Marasa Sarovar Premiere offer rooms and suites in five residential blocks overlooking five spectacular water bodies, symbolizing serenity and tranquillity. Each block is named after a different color lotus and has eight rooms at ground level and eight at the upper level facing North and South with beautiful views. The North Facing rooms overlook the tranquil lotus water bodies and the South facing the lush rice fields. The color palette of the entire hotel - white, beige, terracotta and gold are played out in the design and decor elements of the rooms.

Why? There are two distinct and unique architectural themes at play in the hotel design. The first is of Memory - where one tunes into the historical roots of Buddhist architecture rich with brick details such as contemporary visual style to represent the present. The second architectural theme is Emotion - inspired by the Buddhist ethos of simplicity, compassion and serenity. These emotions are reflected by the structure and choice of material. The architecture unfolds enchantingly through a series of layers creating gentle transitions from outside to inside through verandas and framed openings. The Peepal tree (symbolically Bodhi) - the ultimate symbol of the power of Buddha - is viewed from the entrance through several frames and a serene courtyard that forms the emotional and physical heart of the hotel

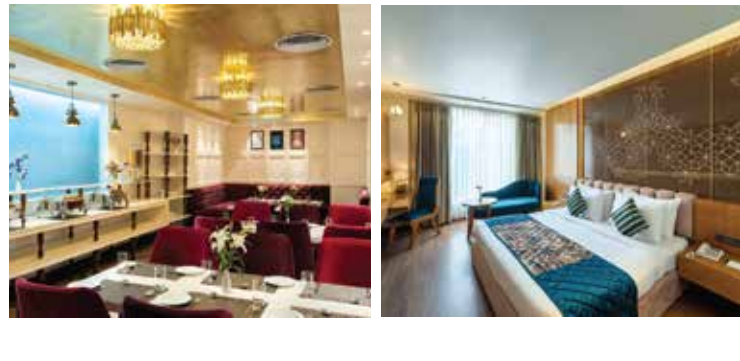


Country Inn Hall of Heritage, Amritsar

Where? Amritsar, Punjab

What is unique? Located only 800 meters away from the holy shrine, the stunning Golden Temple, Country Inn Hall of Heritage, Amritsar welcomes you to the city draped in rich history, culture, and traditions. The moment you step into the lively by-lanes of Amritsar, you're embraced by the bustling streets, aroma of the local cuisine, and the strain of devotional music.

Why? Located 25 minutes from the airport, the hotel offers 44 contemporary designed rooms. They have a multi cuisine restaurant called Heritage which has rich cultural influence and unique regional flavors. They have Indian / Mughal / selection of Continental and Oriental and Italian delicacies. It also boasts of private meeting space called Kitty Hall for social and intimate private gatherings.



Grand Hyatt, Gurgaon

Where? Gurgaon, Haryana

What is unique? Grand Hyatt Gurgaon – a multi-dimensional destination hotel in the heart of Gurgaon – the commercial hub of Delhi NCR is located at Sector 58 in proximity to the high end residential and retail areas of Gurgaon. It's a 29 acre development designed by world famous Foster + Partners, London also includes a unique high street shopping Centre and office Tower. The hotel will showcase cutting edge interior design from Hall of Fame awardee Tony Chi & Associates, NY. The hotel exemplifies the ideals of today and the Grand vision of tomorrow and is here to create a spectacular hotel experience in breath-taking settings, abundantly and impeccably delivered.

Why? Experience the Grand Life at Grand Hyatt Gurgaon which is currently operational with 100 guest rooms. Total rooms are 442 which includes 45 suites and 55 service apartments: among them are 27 Grand suites, 12 Grand Executive suites, 4 Premier suites Suites, 1 Chairman Suite, 1 Presidential suite. With 7500 sq m of meetings and event spaces across 15 versatile function rooms, it is an ideal hotel for meetings, social gatherings and wedding. With multiple options for Food & Beverage, hotel provides delectable and mouthwatering delicacies.

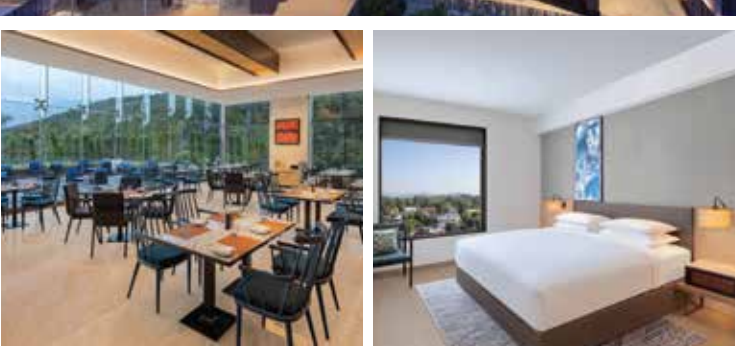


Fairfield by Marriott, Dehradun

Where? Dehradun, Uttarakhand

What is unique? Fairfield by Marriott is located in the beautiful valley of Dehradun, minutes away from Rajpur Road. Situated at the base of the Mussoorie hill station and the pilgrimage of Char Dham Yatra, the hotel places you in the heart of a biodiverse landscape. Explore the lush nature trails or catch a glimpse of exotic wildlife at the Malsi zoo during your visit.

Why? The hotel offers special amenities like a gym, a sparkling swimming pool and a panoramic restaurant- PANO which serves a variety of Indian as well as global dishes. One can also indulge in their favorite cocktail at the restaurant bar or sit at the hotel's coffee shop Baba's Beans to enjoy a refreshing cup of coffee. Host a business gathering or a joyful celebration choosing from their wide selection of event venues. At the end of a successful day, return to one of their contemporary hotel rooms or suites featuring plenty of natural lighting, high-speed Wi-Fi, plush bedding and postcard-worthy views of the pool or the hills.

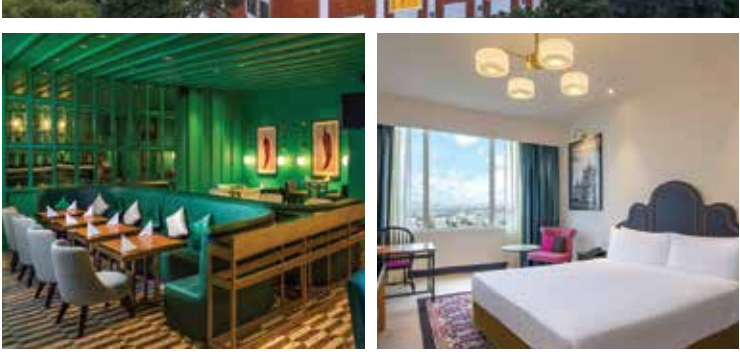


Welcomhotel By ITC Hotels, Guntur

Where? Guntur, Andhra Pradesh

What is unique? Guntur is a vibrant trading center for spices, cotton and other agricultural products along with being an up and coming hub for education and medical institutions, centrally located with ease of connectivity to all commercial areas, along with globally benchmarked facilities, Welcomhotel Guntur makes for the perfect address for travelers to this city of spices.

Why? The hotel is located in Vidyanagar on the Ring Road, about 75 minutes from the Vijayawada Airport and around 4 km away from the Guntur Railway Station, Showcasing commanding views of the city's skyline, Welcomhotel Guntur is a first of its kind premium hotel in the city that will immerse guests in the spirit of the region. Inspiring a perpetual sense of wonder, the interiors of the hotel pay homage to nature and are adorned with bespoke expressions of the local arts and crafts, while evoking a sense of space.



B LIVE – E-BIKE CYCLING TOURS



Fun over Fuel! Experience Goa like never before. Occasions where memories are made. Explore the Unseen. Have a wheel of a time on your E-bike. Goa may be the country's party capital but there's a lot more to the sunshine state than shiny disco balls. The newest way to get to know its charms is B Live curated cycle tours. India's first e-bike tourism initiative, these tours are promoted by Goa Tourism Development Corporation in partnership with Arcis Tours. The e-bike is a bicycle powered by rechargeable batteries. It looks and feels like a cycle but there's no pedaling involved unless you're ascending a steep hill. This gives you time to look around and get a sense of the place. It comes with a GPS tracker, can reach speeds up to 25kmph and has electronic disc brakes for enhanced safety. One doesn't need a license to drive, just basic knowledge of cycling. Present across Goa in various locations, BLive offers E bike tours through the most scenic and unexplored routes. BLive tours were started with an aim to allow people to get a first-hand experience of EVs in the form of e-bikes. The tour is an immersive experience into the history and rich cultural heritage of unexplored Goa away from the beaches and clubs of the city. From beautiful churches to picture-perfect architecture BLive covers it all. They have various tours conducted in North & South Goa.

Duration of their cycling tours range between 2.5 to 3.5 hours conducted every day at 08h00 and 15h30. Guest needs to reach directly (own transportation) to the pickup point which is also the starting point of the tour. Their most sought after tour - Divar Island, the pickup point is Old Goa Residency Hotel (Old Goa) which is a very comfortable drive of 30 to 45 minutes from North Goa hotel(s). BLive team is present with their E-bikes and the captain who give demonstration followed by instructions to ride the bike. A full five minutes test ride is also conducted post which one can set off for the tour along with your captain. This tour include a ferry ride to the Island, heading to fisherman's hut overlooking the mesmerizing UNESCO World Heritage accredited churches in Old Goa. This experience is led by a knowledgeable local story teller. Visiting an ancient temple and also visit the site of a baroque styled church and finally concluding with snacks and refreshments. The island is one of the many islands in Goa with abundant natural beauty. During the tour the guests get an opportunity to explore the local Goan culture and interact with the locals. The tour also explores the picturesque Indo-Portuguese houses in Divar and some heritage sites. This tour is clubbed with also experiencing an age-old fishing technique in Divar. BLive tours are also present in various other locations such as Cansaulim, Assanora, Varca, Old Goa and many more. One can learn why the Portuguese shifted their capital from Old Goa to Panjim in the 19th Century. Their tour includes :- E-bikes, Safety kit, Guided tour, Trained captain, snacks and refreshments, a sling bag to carry your belongings, water bottle, safety gear, first aid support, personal insurance and a backup support in case of technical issue. [Read More](#)

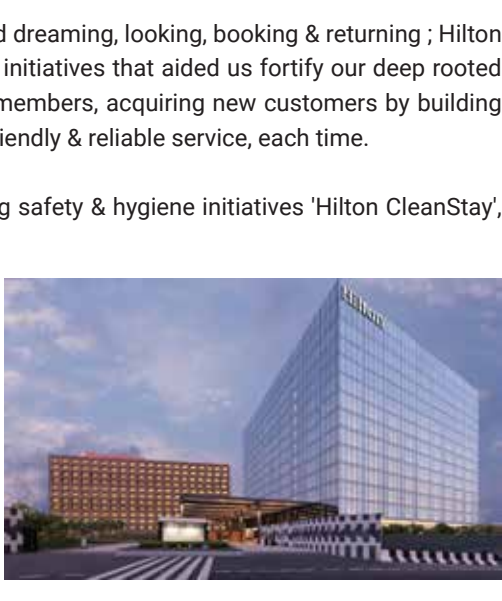
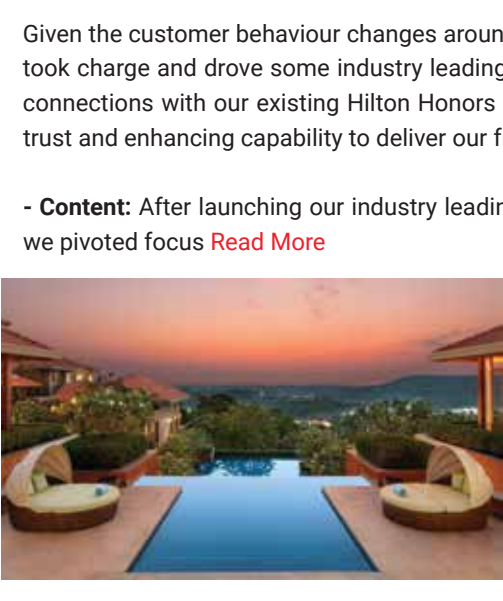


LEADER SPEAK

It Matters where you Stay and Hilton is Showing How.
Manish Tolani - Vice President & Commercial Director, Hilton India

The hospitality industry has somehow always got front seats to getting impacted the most by incidents that straddle between market fluctuations to black swan events. Needless to say, the last 1000 days have been no different. While there is nothing that can come out of a catastrophe of this magnitude, us hoteliers have a habit to look for the silver line in the dark cloud; this keeps us pragmatically optimistic.

While the world recognises us as a country that will have the youngest large size population over the next decade, an IT whiz generation, where 50% of the nation has access to smart phones and its diversity in culture, landscape and language alike, we haven't been flag bearers at quick adoption in industry practices in the past... the last few years have possibly changed that for ever. Not just did our customer buying behaviour changed, so did the customer demographic of branded hotel users. We thought these were passing customers and we won't be able increase their shelf life of branded hotel usage or convert their present



Given the customer behaviour changes around dreaming, looking, booking & returning ; Hilton took charge and drove some industry leading initiatives that aided us fortify our deep rooted connections with our existing Hilton members, acquiring new customers by building trust and enhancing capability to deliver our friendly & reliable service, each time.

- **Content:** After launching our industry leading safety & hygiene initiatives 'Hilton CleanStay', we pivoted focus [Read More](#)

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