



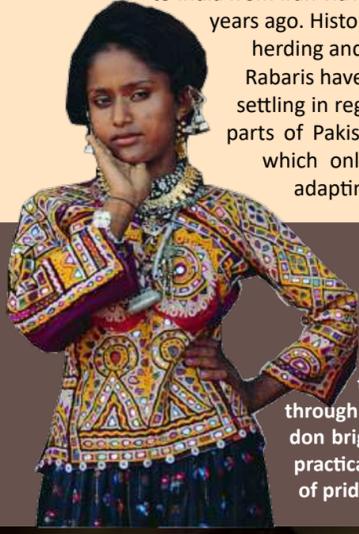
Eternal Nomads: The Rabari Legacy through Tradition & Time

Explore the captivating world of the Rabari tribe, where tradition and resilience weave an enchanting narrative. Nomadic by nature, the Rabaris craft a masterpiece, blending ancient wisdom with an indomitable spirit.

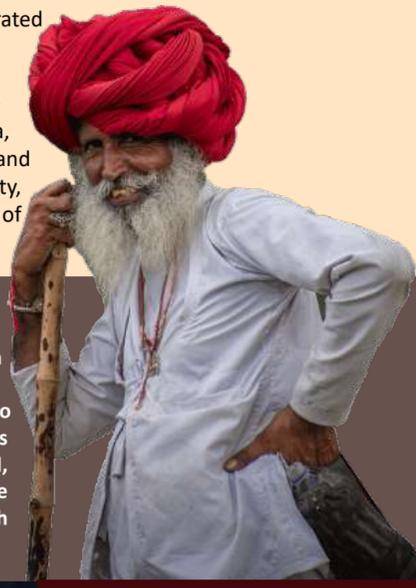


The Rabaris, also known as the Desai, Rabari, Raika, and Dewasi in some regions, have a rich and unique heritage that reflects their nomadic lifestyle, intricate craftsmanship and close connection with the harsh yet mesmerizing desert environment they call home. From wandering in the dusty storms to breaking a stereotype, the history and folklore of the tribe is adventurous and exuberant.

The exact origin of the Rabaris is unknown; it is most likely that they migrated to India from Iran via Afghanistan through Baluchistan around a thousand years ago. Historically, they have been pastoral nomads, relying on herding and trading for their livelihood. Over the centuries, the Rabaris have migrated across the vast expanses of western India, settling in regions such as Rajasthan, Gujarat, Madhya Pradesh, and parts of Pakistan. The Rabaris form a very close-knit community, which only in recent decades has started to show signs of adapting to modern times.



The Rabaris are easily recognizable by their distinctive traditional attire. Women often wear vibrant, embroidered garments, adorned with intricate mirror work and colourful threads. This embroidery is not just for aesthetic purposes; it also tells stories, conveying the Rabari history and beliefs through the stitches and motifs. The men, on the other hand, don bright-coloured turbans and white dhotis, reflecting the practicality needed for their nomadic lifestyle adding a touch of pride.



© Julie Higelin



When it comes to jewellery, the Rabari tribe knows how to shine! Silver earrings, necklaces, and bangles adorned by the women, hold cultural and symbolic significance, often representing marital status and social standing.

Life in the desert wasn't always easy. It wasn't just about surviving; it was about thriving in the vastness of the desert. While herding remains a significant part of their livelihood, the Rabaris have diversified their economic activities in response to modern challenges. Some Rabaris have embraced trade and commerce, participating in local markets to sell their handmade crafts and goods.



Pabiben, a vibrant Rabari lady, shattered convention by being the first woman from the Rabari community to own a website, conduct business and take Rabari embroidery to the world. Today, her designs have crossed the borders of Kutch to be featured in Bollywood and Hollywood films, including clients across the globe!

<https://www.pabiben.com>

The Rabari tribe of Jawai Bandh is renowned for their peaceful coexistence with the leopards. Embarking on safaris in Jawai, amidst the stomach-churning jeep rides in search of leopards, you'll undoubtedly encounter the unmistakable presence of the Rabari dressed in vivid red turbans, shirts artfully knotted, and with floral-printed towels casually slung over their shoulders.



SUJÁN JAWAI jawai is one of the properties in Jawai bandh which stands as a model of responsible tourism. Through their property, they have undertaken initiatives that extend a helping hand to the Rabari community, creating avenues for employment and economic diversification. SUJÁN JAWAI, a member of the Relais & Châteaux family, lets you fully immerse yourself in the local culture; the camp is crafted with a subtle colour scheme of grey, black, and white, accented by a pop of scarlet red – inspired by the traditional Rabari turban.

<https://thesujanlife.com/jawai>



Guests at SUJÁN JAWAI can immerse themselves in the authentic Rabari experience. One can embark on an extraordinary Rabari Walk where they guide you through the hills they've traversed for centuries. Also, one can engage in activities such as exploring organic farms and participating in community visits. The JAWAI region's vibrant festivals, such as Holi and Diwali, offer a unique opportunity to partake in Rabari tribes' rich cultural heritage, adding a festive touch to your stay.



Located near Dasada village in the tranquil rural surroundings of Little Rann of Kutch, the Rann Riders resort by Kaafila actively supports the Rabari & Mir tribe. Mirs are nomads skilled in beadwork and known for their vibrant dances. Mir women now craft beautiful bangles, thanks to designed suggestions from Rann Riders' guests. This endeavor has not only allowed them to settle permanently in Dasada but has also provided a source of income.

Similarly, the Kharapat Rabari women, adept in embroidery, receive support from Rann Riders to showcase and sell their intricate creations, ensuring that their traditional skills thrive and contribute to their families' livelihoods.

<https://rannriders.com>

Such holistic approach not only enriches the experience of visitors but also ensures that the Rabari heritage thrives by generating opportunities for the community, bridging the gap between tradition and progress. It's not just about the past; it's about making sure that future generations can wear the vibrant colours of the Rabari heritage.

As efforts continue to preserve and celebrate the Rabari culture, it is essential to recognize the importance of sustaining the delicate balance between tradition and progress for this remarkable community in the desert.



Contact your Tamarind Global representative to book a Rabari experience.

New Hotel Openings



Where? Amritsar, Punjab

What is Unique? Boasting a total of 84 rooms and suites, Ramada Encore stands out as the only hotel in Amritsar that provides suites with balconies, allowing guests to revel in a breath of fresh air while enjoying the cityscape. The culinary experience at Ramada Encore Amritsar is nothing short of exceptional, with BASIL-An All-day dining Restaurant, BLEND-a 24-hour café, catering to diverse palates. The rooftop bar- ROTATE is a highlight, featuring a swimming pool and pool bar where guests can unwind with panoramic views of the city.

Why? This hotel offers a unique blend of proximity to key locations and a myriad of upscale amenities. Situated a mere 7 minutes away from Sri Guru Ram Dass Jee International Airport and a convenient distance of 8 kilometers and 15 minutes away from Amritsar Junction railway station, the hotel ensures easy access for travelers. Its strategic location near the city center establishes close connectivity to all major attractions in Amritsar. One of the hotel's unique offerings is the SAFFRON - boardroom and meeting room, featuring a balcony that provides a perfect setting for business high tea and themed lunches or breaks. For those celebrating weddings or special occasions, the hotel offers spacious and well-designed rooms, creating a memorable experience for guests. Ramada Encore by Wyndham Amritsar, offers a perfect blend of comfort, convenience, and luxury. Its strategic location, coupled with unique amenities and exquisite dining options, makes it a standout choice for both business and leisure travellers exploring the vibrant city of Amritsar.

Ramada Encore by Wyndham - Amritsar Airport Road



Where? Candolim, Goa

What is Unique? The Astor offers guests an elevated stay with curated moments that linger in memory. The Astor Concierge introduces "#YouMeAndGoa," providing specially crafted hidden itineraries and reservations at top restaurants. Families can engage in creative art and craft sessions during Kids' Activities, while evenings bring Suite Surprises with dream catchers, pillow affirmations, origami, or weekend munchies during turn-down services. Make Friday nights memorable with Movie Night on a projector. Game Time is not exclusive to children – a PS5 awaits players of all ages. Delight the taste buds with a culinary adventure at the Chef's Table, and let dreams unfold at the Omega Wishing Well, where the power of manifestation takes center stage.

Why? Nestled in the heart of Candolim - North Goa, The Astor Goa is an All-Suite boutique Luxury hotel that redefines experiential luxury. At The Astor, guests are welcomed to an exceptional experience that surpasses mere accommodation. Upon arrival, a warm greeting is accompanied by a complimentary mocktail or beer, setting the tone for a memorable stay. Guests can enjoy a complimentary minibar replenished on the fourth night and indulge in extended breakfast hours until 12:30 PM. Outdoor enthusiasts can take advantage of the complimentary buggy ride to the nearest beach or market, just 900 meters away. The daily routine includes relaxation by the pool with complimentary Hi-Tea followed by a delightful Sundowner experience at the poolside with complimentary shots, beer, or house cocktails.

The Astor - Goa



Where? Jaipur, Rajasthan

What is Unique? Experience a spectacular, contemporary space at Pink City's new address for global travelers - Novotel Jaipur Convention Centre. With 226 modern, well-appointed rooms, essential amenities, and South Asia's Leading Exhibition Centre, it's perfect for meetings, conferences, exhibitions and events of all sizes. Conveniently situated near Jaipur International Airport and key city attractions, it promises a delightful stay for both business and leisure travelers. Stay at this beautiful blend of tranquility and convenience which is spread in 42-acre hotel which offers the best getaway for business and leisure.

Why? Birla Mandir Temple is 10 miles from the hotel while Jaipur Train Station is 11 miles from the hotel. Govind Dev Ji Temple is 8.2 miles and the nearest airport is Jaipur International which is 4.3 miles from Novotel Jaipur Convention Centre, and the hotel offers a paid airport shuttle service.

Novotel Jaipur Convention Centre



Where? Jamnagar, Gujarat

What is Unique? Discover a haven of comfort and elegance at the Orchid hotel Jamnagar, your premier choice for accommodation. The hotel is nestled in the vibrant city of Gujarat which combines modern luxury with warm hospitality to create a truly unforgettable experience. Conveniently located in the heart of Jamnagar, The Orchid hotel provides easy access to the city's major attractions centers.

Why? Indulge in well-appointed rooms and suites, each expertly designed to provide a serene retreat after a day of exploration or business meetings. The hotel is located on Khampalia highway and Airport is approx. 10 Km from hotel. The railway station is approx. 20 Km from hotel.

The Orchid Hotel - Jamnagar



Where? Mumbai, Maharashtra

What is Unique? Immerse yourself in the vibrant rhythm of the city at Ginger Mumbai, Airport. Nestled strategically adjacent to Terminal 1 of the domestic airport, this hotel invites you into a realm of harmonious fusion, where the lines between work and play dissolve, and divergent elements seamlessly coalesce to craft unparalleled stay experiences. Tailored for the astute business traveler, the hotel boasts 371 stylish rooms, their distinguished all-day diner, Qmin, a diverse Sports Bar, and expansive conference and meeting facilities spanning up to 400 square meters.

Why? Experience the pulse of the city at Ginger Mumbai, Airport. The hotel welcomes you to a new world of fusion where boundaries of work and play are blurred and contrasts come together to create seamless stay experiences. Designed for the discerning business traveler, the hotel features chic rooms. Whether you're catching up with friends or unwinding after a busy day, our bar promises good times and great vibes.

Ginger Mumbai Airport



LeaderSpeak

Our Tammie Anjali Tolani interviewed Samit Sawhny, Founder, Barefoot Havelock to learn what makes this two decades old resort the sustainability torch bearer on this island.

For context, here's how the idea of Barefoot Havelock was conceived. Samit came to Havelock as a backpacker, in December 2001. Havelock, Andamans, had only recently been opened up to visitors, and he was blown by its beauty. Floating on his back in the sea off Beach No. 7 at Radhanagar, looking back towards shore, he saw crystal-clear water lapping gently on a broad sweep of powder-white sand, backed by dense green rainforest, and knew that this was it. He needed to create something that would add to the beauty of the island and that is how Barefoot was born! Here he answers some of the questions that largely centre around the beliefs that Barefoot Havelock holds dear and the ecological balance that needs to be respected in the space that the resort occupies. Read on!



1. Why the choice of Havelock for Barefoot?

Barefoot was founded at the start of the Millenium: at that point of time, tourist footfalls in Andaman were negligible at Port Blair itself and only a fraction of those who came to Port Blair actually attempted to continue to Havelock. Havelock was well and truly cut off then: there wasn't even a daily ferry service from Port Blair and on days when ferries operated, they were painfully slow, taking between four to six hours to reach. The visitation was almost exclusively European and Israeli backpackers at the time. On the face of it, the numbers pointed to Havelock Island being un-investable. But the numbers then failed to account for Radhanagar Beach, which is, quite simply stunning. It has since been deservedly ranked as the Best Beach in Asia by Time Magazine, and, each year for the past decade, continues to be ranked the Best beach in Asia on TripAdvisor. With a world class destination like that, the thought behind situating our resort at Radhanagar, Havelock was, quite simply: "Build it and they will come".

[Read more...](#)



India offices:

Mumbai, Delhi, Ahmedabad, Bangalore, Chennai, Cochin, Hyderabad, Indore, Jaipur, Jodhpur, Kolkata, Pune, Trivandrum, Udaipur, Vadodara.

Marketing offices: Canada, Russia, Saudi Arabia, United Arab Emirates, United Kingdom

Mumbai: 401, AJ House Marol Maroshi Road, Andheri East, Mumbai 400 059, India

Tel: +91-22-66802500 | Fax: +91-22-67102876

Gurgaon: 5th Floor, Building No 91, Sector - 44, Gurgaon 122003, India Tel: +91-124-4565454 | Fax: +91-124-2570337

Website: www.tamarindglobal.com | **Online:** www.tamarindglobalonline.com | info@tamarindglobal.com

