

Celebrate The Pushkar Fair

Festival Dates: Between October and November



“The Pushkar Fair (Pushkar Camel Fair)” or locally Pushkar ka Mela is an annual five-day camel and livestock fair held in the town of Pushkar in the state of Rajasthan, India. It is one of the world's largest camel fairs. Apart from the buying and selling of livestock, it has become an important tourist attraction. Competitions such as the "matka phod", "longest moustache", and "bridal competition" are the main draws for this fair, which attract thousands of tourists.

The grand occasion of the Pushkar festival is definitely a priceless treat for those who wish to eye the vibrant cultures and traditions of Rajasthan. Travelers partaking in the festival get a lifetime opportunity to bag some traditional Rajasthani souvenirs such as ornaments, garments, footwear, artifacts and a lot more. Ornaments of silver and bead necklace, patchwork, printed textiles as well the famous tie and dye fabrics from Ajmer are the main attractions of the Pushkar Fair.

Travelers flock here to get the blessings of the almighty. It is said that lord Brahma killed the demon Vajra Nabh in battle with a lotus flower, whose petals floated down to earth and landed in three places in and around Pushkar where lakes sprang up. The charming Pushkar Lake amidst the hills has fifty-two bathing ghats, built around lake. The water around each ghat is supposed to have special powers. In addition, Pushkar is a city of temples of all sizes. Visit the famous Brahma Temple, said to be the only temple dedicated to Brahma in India, which is decked up with pleasing illuminations and painted with vibrant colors especially for the Pushkar Fair.

This vibrant and cultural festival is a great occasion to take a plunge into the blessings of divinity and attain the everlasting nirvana.